

# Cookie Policy for RevoDealz

*Last updated: 2025-09-21*

## 1. Introduction

This **Cookie Policy** explains how **RevoDealz** uses cookies and similar technologies when you visit our website, mobile application or use our services. It describes what cookies are, the types of cookies we use, the purposes for which we use them, and how you can manage your cookie preferences. By continuing to use our website, you consent to the use of cookies as described here. For more information about how we handle your personal data, please see our **Privacy Policy**.

## 2. What Are Cookies?

Cookies are small text files that websites place on your computer or mobile device. They allow the website to remember your device and how you interacted with the site. For example, cookies can store login information so that you do not have to re-enter it on each visit, remember preferences or provide custom advertising.

## 3. Why We Use Cookies

We use cookies to achieve several purposes, including:

- **Essential/necessary cookies.** These cookies are necessary for the website to function properly. They enable basic functions such as page navigation, secure areas and shopping cart operation. Without these cookies the website cannot function correctly.
- **Functional cookies.** These cookies allow our Service to remember choices you make, such as language preferences or items saved to your cart, and provide enhanced, more personalized features.
- **Analytics/performance cookies.** These cookies collect information about how visitors use our site, such as which pages are visited most often. We use this data to improve website performance and user experience.
- **Advertising/marketing cookies.** These cookies are used to deliver personalized advertisements based on your interests and measure the effectiveness of ad campaigns. We may work with third-party advertising partners that use their own cookies.
- **Security cookies.** We use secure cookies to protect user data and help prevent unauthorized access.

## 4. Types of Cookies We Use

### 4.1 First-Party Cookies

These are cookies placed directly by RevoDealz. They may include session cookies (which expire when you close your browser) and persistent cookies (which remain on your device for a set period).

## 4.2 Third-Party Cookies

Third-party cookies are placed by other companies on our website, such as analytics providers and advertising networks. We use third-party cookies to collect statistics, deliver advertisements or enable social media features. Where we use third-party cookies, we ensure that those third parties comply with data protection laws.

We do not control how third parties use their cookies or data once it is collected. We encourage you to review the privacy and cookie policies of any third-party services you visit.

## 5. Legal Basis and Consent

In regions where consent is required (such as the European Union), we only place non-essential cookies after obtaining your explicit consent. According to GDPR and CCPA guidelines, you must be informed about the use of cookies and given the opportunity to accept or refuse them. Our website displays a cookie banner or pop-up when you first visit, providing a clear explanation of our cookie practices, and allows you to manage your preferences. You can withdraw your consent at any time by adjusting your cookie settings.

## 6. Managing Your Cookie Preferences

You have several options to control or limit the way cookies are used:

1. **Cookie settings tool.** You can use the cookie preference tool on our website to accept or reject categories of cookies. Essential cookies cannot be disabled.
2. **Browser settings.** Most web browsers allow you to control cookies through their settings, including blocking or deleting cookies entirely.
3. **Third-party tools.** You can use third-party tools such as advertising opt-out programs or analytics opt-out tools to manage cookies placed by external providers.

Please note that disabling cookies may affect the functionality and performance of the website. Essential cookies are required for core features and cannot be opted out.

## 7. Third-Party Cookies and Analytics

We may use third-party analytics services (e.g., Google Analytics) to help us understand how the site is used. These services use cookies to collect information such as how often users visit the site, which pages they visit and what other sites they visited prior to coming to our site. The information we receive from these cookies is aggregated and does not identify individual users.

Advertising networks may also place cookies on your device to display targeted advertisements. We do not control these cookies; therefore you should review the cookie policies of advertisers and ad networks. If third-party cookies are used, we ensure that the third-party provider complies with data protection requirements.

## **8. Data Minimization and Security**

We collect and process only the minimal data necessary for the functioning of the cookies. We implement measures to protect cookie data against unauthorized access or misuse. However, cookies do not typically contain personal information; they identify your device rather than you personally.

## **9. Changes to This Cookie Policy**

We may update this Cookie Policy from time to time to reflect changes in our cookie practices or for legal reasons. We will notify you of any material changes by posting the updated policy on our website and updating the “Last updated” date. Your continued use of the Service following the posting of changes means you accept the revised policy.

## **10. Contact Us**

If you have any questions about this Cookie Policy or our use of cookies, please contact us:

- **Email:** [legal@revodealz.com](mailto:legal@revodealz.com)